

## **PRESS RELEASE 20 AUGUST 2010: TO ALL CLUBS AND MOTORING PUBLICATIONS**

### **31<sup>st</sup> National Mustang Convention/Full Throttle Weekend – Saturday only**

**Venue:** Telstra Clear Pacific Events Centre, Great South Road, 23<sup>rd</sup> October, 2010, 9.00 – 8 pm.

The Auckland Mustang Owners Club in partnership with Manukau City Council will be hosting the 31<sup>st</sup> Annual Mustang Convention here in Auckland and the Mustang Car Show will be a key part of Full Throttle – Manukau's Labour Weekend of Wheels, with a huge range of cars on show and in action – **all for free**.

If you want free wheels, Manukau is the place to be this Labour Weekend.

The Mustang Car Show will play a starring role on the Saturday which will have a full day of entertainment and demonstrations, and tens of millions of dollars worth of vehicles in action and on show.

Included amongst the wide range of vehicles on display will be hot rods, corvettes from the Auckland Corvette Club, muscle cars from American Muscle Car Club, the Cobra Car Club, Vintage Speedway cars and 4 Wheel Drive and emergency services vehicles.

Throughout the day the Hot Rod clubs will be putting on a gymkhana and the 4 Wheel Drive and vintage speedway will have demonstrations on the grass.

Other attractions include the Police with the dog squad, St. John Ambulance and the Westpac Helicopter will be in attendance.

Vodafone will have their brand new mobile showroom 'Optimus Prime' a 28 tonne Mack truck & trailer.

The Variety Club is the main recipient of the day and will have their Bash Cars in attendance.

Full Throttle has a strong focus on promoting road safety and showing the road's not a racetrack. In particular, that it's possible to have fun in cars and test driving skills in a controlled environment. It's a chance to show boy racers they can become the next Scott Dixon.

This is the day for vintage and classic vehicle enthusiasts to see a range on machines on show.

Bring the family, park at Manukau City Council and catch the free shuttle to the event. The day will end with a drive-in movie on the big screen. Follow Full Throttle on Facebook at [www.manukau.govt.nz/fullthrottle](http://www.manukau.govt.nz/fullthrottle)

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There will be lots of community engagement leading up to the event with rides, competitions, local school involvement, colouring competitions and promotions at the local Westfield Mall.

Manukau City Council has already begun advertising and promoting the event. Full Throttle is facilitated by the council's Events team, which has been involved in delivering a number of successful events to the city – including Manukau Festival of Arts, Diwali and the Botanical Garden Festival.

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